

Junior Digital Product Manager

The agency

[Addition](#) is the digital product studio within digital and direct marketing agency [WPN Chameleon](#). Working mainly for large and medium sized charities, we use modern digital design techniques to help our clients get to market faster and with the best possible product. We also host and support many existing websites and online fundraising solutions.

Our culture

With an overall team of 50 of which there are 20 in the digital team, the working environment here is friendly and very supportive. We work hard to ensure the quality of work is high and that we bring value to our clients so they can demonstrate ROI to their supporters.

The role

Your primary role as Digital Product Manager will be to promote and deliver our digital fundraising products to prospects and clients. This is primarily working with our exciting new donation product called goDonate. goDonate is the next generation online donation platform for charities and is launching to the sector in Q1 2018. It uses some of the latest mobile wallet innovation and server-less cloud infrastructure. Your role includes responsibilities to:

- Consult with charities on our goDonate product and explain features and benefits in relation to their needs
- Manage implementations of our goDonate product from pre-sales through to implementation
- Provide internal sales support for the Digital Managing Director for custom digital projects, for example with helping prepare pitch documents and proposals for digital projects
- Support the Project Management team on larger projects
- Develop long lasting relationships with clients and identify opportunities for organic business development

Personal attributes

- Knowledge & passion for web technologies, digital trends and solutions
- Confident, enthusiastic with a drive to succeed
- Excellent organisational skills
- Personable and client facing
- A natural multi-tasker with previous experience working across multiple projects or clients at the same time
- Charity sector experience a benefit
- Entrepreneurial spirit
- Highly numerate and excellent written communication skills
- Eye for detail

Benefits

- Up to £26,000 Salary depending on experience
- 22 days holiday rising to 27 after first year (plus public holidays)
- Duvet days, Life insurance
- Discounted Private healthcare, Flu jabs, annual eye tests
- Discounted computer purchases, Childcare vouchers scheme, Cycle scheme

Please send an email with your CV and covering letter to
hireme@wpnchameleon.co.uk